



**Register today!**      **Having trouble finding staff?  
Experiencing high staff turnover?  
Read on!**      **October 2008**

An initiative from the Victorian Government, the **My Business, My People** program is designed to assist Victorian small and medium sized business owners and operators plan for, attract and retain the staff they need to grow into the future. This fantastic program delivers practical solutions to help businesses improve their workforce planning and offers access to subsidised training.

**Tourism Alliance Victoria** has been involved in delivering the program since its launch in March 2007, providing valuable assistance to over 140 hospitality and tourism businesses. The program will finish at the end of 2008, however there is **still a limited number of places** left.

To be eligible, you must:

- own or manage a Victorian business
- have between 5 and 100 full-time equivalent employees
- have been trading for a minimum of 12 months
- be financially sound

This program has tangible benefits for your business:

- **Onsite one-on-one mentoring (*our consultants come to your business*)**
- **FREE diagnostic and action planning sessions (*your investment is your time*)**
- **Approved management development programs (aimed at improving your workforce management skills) are subsidised up to 50%**

**Register now** through the Business Victoria website

[www.business.vic.gov.au/mybusinessmypeople](http://www.business.vic.gov.au/mybusinessmypeople)

Remember to select '**Tourism and Hospitality**' as your preferred provider when you register, to be referred to Tourism Alliance Victoria.

Read on for feedback from businesses that benefited from participating in **My Business My People**.



"The benefits of being able to talk to someone outside our organisation and to receive some practical tips and solutions on how we can address our workforce situation, has been invaluable."

**Jodie Willmer, CEO of Travellers Aid**



"The program has been very beneficial for us especially since we're located in the country and don't have many opportunities to speak on business issues with a consultant at this level."

**Sally Cocks, co-owner and manager of the Cosy Kangaroo Restaurant**



"I would love for other small businesses who are struggling to tap into this program because it can give them their lives back."

**Donna Nicholas, Owner, Country Roads Mobile Catering**



"I am so impressed with the program. I now have staff calling me on their days off because they have new ideas for the business. It just goes to show that if you invest time and energy in your staff it pays back five or six fold."

**Richard Mee, owner and chef of Mercato @ Daylesford**

**For further information about My Business My People contact**

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